

Online Appendix

**Industry Concentration of Short Sellers:
Cash Flow or Distress News?**

Zsuzsa R. Huszár

Ruth S. K. Tan

Weina Zhang

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Abstract

In this study, we provide new empirical evidence that concentrated short sales convey both industry information and firm-specific information. We report significant negative (positive) abnormal returns of -0.6% (+0.6%) over one month and -2.9% (2.0%) over six months on stocks with a high (low) SIR within highly shorted industries. The relatively symmetric returns on long-short portfolios within industries suggest that short sellers are informed on both the long and the short side within specific industries. We show that short sellers target heterogeneous industries with price run-ups where superior information processing skills can be best used to maximize profits. Our analyses also reveal that short sellers convey future negative industry cash flow news, they do not ex-post react to industry distress. Overall our findings alleviate regulatory concerns that short sellers ride on industry distress.

* The authors are from NUS Business School, at the National University of Singapore (NUS), Mochtar Riady Building, 15 Kent Ridge Drive, Singapore 119245. Both authors are also affiliated with the Risk Management Institute (RMI) and the Institute of Real Estate Studies (IRES) at NUS. Contact email: bizhxr@nus.edu.sg, phone: +(65) 6516-8017, fax: +(65) 6779 2083.

APPENDIX : Industry classification

Table 1. GICS Industry classification: 24 industry groups

GICS is the official Standard & Poor's industry classification system. Most Standard & Poor's products that include an industry classification system use the GICS structure.

The GICS methodology has been widely accepted as an industry analysis framework for investment research, portfolio management and asset allocation. Its universal approach to industries worldwide has contributed to transparency and efficiency in the investment process, and the GICS methodology supports the trend towards sector-based investing. GICS defines peer groups tightly and avoids grouping unlike companies together. Four classification levels allow for more customization and targeting in portfolio, index and derivative product construction. While there are regular changes at the finer level, at the 6 and 8 digit level, the 4 digit specification has been stable in the last decade.

The four digit GICS codes establish 24 GICS industry groups that accurately captures similar firm in today's global investment environment, yet is flexible enough to capture tomorrow's developments.

- 1010 Energy
- 1510 Materials
- 2010 Capital Goods (including building materials, construction)
- 2020 Commercial Services & Supplies
- 2030 Transportation
- 2510 Automobiles & Components
- 2520 Consumer Durables & Apparel (including home building, furnishing)
- 2530 Consumer Services (including entertainment)
- 2540 Media
- 2550 Retailing
- 3010 Food & Staples
- 3020 Food, Beverage & Tobacco
- 3030 Household & Personal Products
- 3510 Health Care Equipment & Services
- 3520 Pharmaceuticals, Biotechnology & Life Sciences
- 4010 Banks
- 4020 Diversified Financials
- 4030 Insurance
- 4040 Financials-Real Estate
- 4510 Software & Services
- 4520 Technology Hardware & Equipment
- 4530 Semiconductors & Semiconductor Equipment
- 5010 Telecommunication Services
- 5510 Utilities

Source: MSCI Global Industry Classification Standard (GICS®)

http://www.msci.com/products/indexes/sector/gics/gics_structure.html

Appendix: Robustness analysis

Appendix Table 2.

Future one-month and six-month abnormal returns on double-sorted portfolios, using GICS 20 industries (excluding the regulated industries)

The table summarizes portfolio abnormal returns, from the Fama-French-Carhart four factor model, where the portfolio excess returns are the future one-month (in Panels A and B) and six-months (in Panels C and D) equal or value-weighted excess returns in percentage on double-sorted portfolios since portfolio creation. In establishing the double-sorted portfolios, at the end of each month, industries (20 GIC industry groups, 4 regulated industries excluded) are ranked based on the industry aggregate shorted value (*IndSV*). Then, within each industry quintile group, stock portfolios established based on the individual firm level SIR, where SIR is the number of shares shorted relative to the total number of shares outstanding in the previous month. To save space only the portfolio abnormal returns (the intercepts from the portfolio return regressions) are reported with the relevant *p*-values (in italics). For each portfolio 281 months of data used from January 1990 to May 2013.

Panel A. Future one-month abnormal returns on equal-weighted double-sorted portfolios, excluding regulated industries

Eq1mRet	Low IndSV Q=1	2	Mid IndSV Q=3	4	High IndSV Q=5	Across Industries Hedge Portf
Low firmSIR	0.443	0.120	0.365	0.437	0.583	-0.140
Q=1	<i>0.021</i>	<i>0.569</i>	<i>0.043</i>	<i>0.010</i>	<i>0.002</i>	<i>0.519</i>
Low firmSIR	0.072	0.080	0.291	0.265	0.262	-0.190
Q=2	<i>0.673</i>	<i>0.602</i>	<i>0.045</i>	<i>0.065</i>	<i>0.086</i>	<i>0.334</i>
Med-low firmSIR	0.166	0.123	0.306	0.150	0.040	0.125
Q=3	<i>0.306</i>	<i>0.404</i>	<i>0.033</i>	<i>0.267</i>	<i>0.790</i>	<i>0.521</i>
Med-high firmSIR	-0.097	0.103	0.079	0.179	-0.255	0.159
Q=4	<i>0.574</i>	<i>0.497</i>	<i>0.658</i>	<i>0.243</i>	<i>0.118</i>	<i>0.461</i>
High firmSIR	-0.223	-0.308	-0.390	-0.110	-0.590	0.367
Q=5	<i>0.241</i>	<i>0.075</i>	<i>0.034</i>	<i>0.526</i>	<i>0.000</i>	<i>0.128</i>
Long-Short Portf	0.666	0.428	0.755	0.547	1.173	
within industry	<i>0.004</i>	<i>0.085</i>	<i>0.001</i>	<i>0.004</i>	<i>0.000</i>	

Panel B. Future one-month abnormal returns on value-weighted double-sorted portfolios, excluding regulated industries

Vw1mRet	Low IndSV Q=1	2	Mid IndSV Q=3	4	High IndSV Q=5	Across Industries Hedge Portf
Low firmSIR	0.332	0.227	0.329	0.353	0.512	-0.180
Q=1	<i>0.062</i>	<i>0.239</i>	<i>0.042</i>	<i>0.021</i>	<i>0.004</i>	<i>0.389</i>
Low firmSIR	0.089	0.127	0.296	0.259	0.252	-0.164
Q=2	<i>0.568</i>	<i>0.384</i>	<i>0.029</i>	<i>0.052</i>	<i>0.077</i>	<i>0.380</i>
Med-low firmSIR	0.182	0.170	0.308	0.176	0.021	0.161
Q=3	<i>0.234</i>	<i>0.227</i>	<i>0.024</i>	<i>0.175</i>	<i>0.886</i>	<i>0.371</i>
Med-high firmSIR	-0.073	0.053	0.104	0.169	-0.245	0.172
Q=4	<i>0.662</i>	<i>0.725</i>	<i>0.537</i>	<i>0.268</i>	<i>0.122</i>	<i>0.412</i>
High firmSIR	-0.138	-0.308	-0.351	-0.091	-0.584	0.447
Q=5	<i>0.470</i>	<i>0.075</i>	<i>0.047</i>	<i>0.590</i>	<i>0.000</i>	<i>0.062</i>
Long-Short Portf	0.470	0.535	0.680	0.444	1.097	
within industry	<i>0.033</i>	<i>0.021</i>	<i>0.001</i>	<i>0.010</i>	<i>0.000</i>	

Appendix Table 2 continued

Panel C. Future six-month abnormal returns on equal-weighted double-sorted portfolios, excluding regulated industries

Eq1mRet	Low IndSV Q=1	2	Mid IndSV Q=3	4	High IndSV Q=5	Across Industries Hedge Portf
Low firmSIR	3.571	0.634	1.848	1.608	1.652	1.919
Q=1	0.000	0.283	0.001	0.002	0.003	0.003
Low firmSIR	1.877	0.726	1.337	2.062	0.957	0.919
Q=2	0.000	0.118	0.021	0.000	0.044	0.114
Med-low firmSIR	2.366	0.905	1.560	1.996	-0.212	2.578
Q=3	0.000	0.039	0.004	0.000	0.614	0.000
Med-high firmSIR	2.218	0.618	0.272	1.237	-0.836	3.054
Q=4	0.000	0.191	0.660	0.004	0.053	0.000
High firmSIR	0.555	-1.048	-1.515	-0.256	-2.395	2.950
Q=5	0.384	0.046	0.012	0.587	0.000	0.000
Long-Short Portf	3.016	1.683	3.363	1.865	4.047	
within industry	0.000	0.008	0.000	0.000	0.000	

Panel D. Future six-month abnormal returns on value-weighted double-sorted portfolios, excluding regulated industries

Vw1mRet	Low IndSV Q=1	2	Mid IndSV Q=3	4	High IndSV Q=5	Across Industries Hedge Portf
Low firmSIR	3.342	1.208	1.880	1.476	1.619	1.723
Q=1	0.000	0.027	0.000	0.002	0.003	0.006
Low firmSIR	2.182	0.994	1.574	2.199	0.808	1.375
Q=2	0.000	0.021	0.002	0.000	0.059	0.010
Med-low firmSIR	2.124	1.025	1.440	2.143	-0.087	2.210
Q=3	0.000	0.013	0.002	0.000	0.829	0.000
Med-high firmSIR	2.018	0.389	0.286	1.281	-0.555	2.572
Q=4	0.000	0.354	0.605	0.002	0.183	0.000
High firmSIR	0.993	-1.114	-1.265	-0.124	-2.211	3.204
Q=5	0.122	0.021	0.030	0.785	0.000	0.000
Long-Short Portf	2.349	2.322	3.145	1.599	3.830	
within industry	0.000	0.000	0.000	0.001	0.000	

Appendix Table 3.

Future one-month and six-month abnormal returns on double sorted portfolios, excluding illiquid stocks

The table summarizes portfolio abnormal returns, from the Fama-French-Carhart four factor model, where the portfolio excess returns are the future one-month (in Panels A and B) and six-months (in Panels C and D) equal or value-weighted excess returns in percentage on double-sorted portfolios since portfolio creation. In establishing the double-sorted portfolios, at the end of each month first the least liquid 20% of the stocks excluded based on turnover. Then the industries are ranked based on the industry aggregate shorted value (*IndSV*). Then, within each industry (sextile) group, stock portfolios established based on the individual firm level SIR, where SIR is the number of shares shorted relative to the total number of shares outstanding in the previous month. To save space only the portfolio abnormal returns (the intercepts from the portfolio return regressions) are reported with the relevant *p*-values (in italics). For each portfolio 281 months of data used from January 1990 to May 2013.

Panel A. Future one-month abnormal returns on equal-weighted double-sorted portfolios excluding illiquid stocks

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.508 <i>0.016</i>	0.672 <i>0.001</i>	0.552 <i>0.007</i>	0.533 <i>0.003</i>	0.646 <i>0.000</i>	0.812 <i>0.000</i>	-0.304 <i>0.126</i>
Low Firm SIR=2	0.432 <i>0.014</i>	0.240 <i>0.127</i>	0.507 <i>0.002</i>	0.574 <i>0.000</i>	0.211 <i>0.151</i>	0.263 <i>0.136</i>	0.169 <i>0.305</i>
Mid-Low Firm SIR=3	-0.019 <i>0.922</i>	0.137 <i>0.411</i>	0.362 <i>0.027</i>	0.321 <i>0.038</i>	0.177 <i>0.237</i>	-0.043 <i>0.807</i>	0.024 <i>0.883</i>
Mid-High Firm SIR=4	0.097 <i>0.598</i>	0.310 <i>0.067</i>	0.379 <i>0.029</i>	-0.067 <i>0.664</i>	0.291 <i>0.099</i>	-0.294 <i>0.111</i>	0.392 <i>0.021</i>
High Firm SIR =5	-0.304 <i>0.143</i>	0.112 <i>0.557</i>	-0.072 <i>0.670</i>	0.202 <i>0.272</i>	-0.150 <i>0.373</i>	-0.309 <i>0.110</i>	0.005 <i>0.979</i>
High Firm SIR =6	-0.232 <i>0.326</i>	-0.285 <i>0.124</i>	-0.325 <i>0.112</i>	-0.564 <i>0.001</i>	-0.319 <i>0.086</i>	-0.653 <i>0.001</i>	0.421 <i>0.050</i>
Hedge portfolios within industry	0.740 <i>0.000</i>	0.957 <i>0.000</i>	0.877 <i>0.000</i>	1.096 <i>0.000</i>	0.964 <i>0.000</i>	1.465 <i>0.000</i>	

Panel B. Future one-month abnormal returns on value-weighted double-sorted portfolios excluding illiquid stocks

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.393 <i>0.026</i>	0.615 <i>0.000</i>	0.471 <i>0.009</i>	0.524 <i>0.001</i>	0.532 <i>0.002</i>	0.718 <i>0.000</i>	-0.325 <i>0.074</i>
Low Firm SIR=2	0.402 <i>0.014</i>	0.282 <i>0.053</i>	0.535 <i>0.001</i>	0.466 <i>0.001</i>	0.225 <i>0.106</i>	0.226 <i>0.163</i>	0.176 <i>0.249</i>
Mid-Low Firm SIR=3	0.017 <i>0.926</i>	0.176 <i>0.259</i>	0.296 <i>0.047</i>	0.290 <i>0.051</i>	0.196 <i>0.173</i>	-0.050 <i>0.769</i>	0.067 <i>0.667</i>
Mid-High Firm SIR=4	0.117 <i>0.507</i>	0.274 <i>0.104</i>	0.333 <i>0.044</i>	-0.044 <i>0.769</i>	0.233 <i>0.166</i>	-0.286 <i>0.105</i>	0.402 <i>0.014</i>
High Firm SIR =5	-0.285 <i>0.162</i>	0.100 <i>0.587</i>	-0.050 <i>0.755</i>	0.161 <i>0.349</i>	-0.165 <i>0.306</i>	-0.286 <i>0.130</i>	0.001 <i>0.996</i>
High Firm SIR =6	-0.137 <i>0.558</i>	-0.295 <i>0.107</i>	-0.296 <i>0.131</i>	-0.478 <i>0.008</i>	-0.303 <i>0.095</i>	-0.651 <i>0.001</i>	0.514 <i>0.016</i>
Hedge portfolios within industry	0.531 <i>0.004</i>	0.910 <i>0.000</i>	0.768 <i>0.000</i>	1.002 <i>0.000</i>	0.834 <i>0.000</i>	1.369 <i>0.000</i>	

Appendix Table 3 continued

Panel C. Future six-month abnormal returns on equal-weighted double-sorted portfolios excluding illiquid stocks

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.763 0.000	1.564 0.003	2.377 0.000	3.136 0.000	1.426 0.011	1.825 0.006	0.938 0.104
Low Firm SIR=2	2.900 0.000	1.155 0.017	1.731 0.014	2.295 0.000	1.698 0.000	1.177 0.037	1.723 0.000
Mid-Low Firm SIR=3	2.320 0.000	1.482 0.002	1.941 0.001	2.227 0.000	1.307 0.003	-0.387 0.459	2.707 0.000
Mid-High Firm SIR=4	2.762 0.000	1.575 0.001	1.296 0.013	1.590 0.001	1.313 0.004	-0.631 0.211	3.393 0.000
High Firm SIR =5	0.368 0.600	1.187 0.032	0.536 0.401	0.886 0.075	0.144 0.744	-0.956 0.093	1.324 0.044
High Firm SIR =6	0.271 0.731	-1.940 0.003	-0.782 0.183	-0.786 0.155	-1.692 0.001	-3.167 0.000	3.438 0.000
Hedge portfolios within industry	2.492 0.000	3.504 0.000	3.159 0.000	3.922 0.000	3.118 0.000	4.992 0.000	

Panel D. Future six-month abnormal returns on value-weighted double-sorted portfolios excluding illiquid stocks

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.604 0.000	1.724 0.001	2.331 0.000	3.023 0.000	1.430 0.005	1.625 0.010	0.979 0.066
Low Firm SIR=2	2.479 0.000	1.282 0.004	1.850 0.003	2.062 0.000	1.817 0.000	0.904 0.073	1.575 0.000
Mid-Low Firm SIR=3	2.144 0.000	1.376 0.002	1.697 0.000	2.060 0.000	1.476 0.000	-0.260 0.597	2.404 0.000
Mid-High Firm SIR=4	2.472 0.000	1.429 0.002	1.304 0.006	1.574 0.000	1.273 0.003	-0.386 0.414	2.858 0.000
High Firm SIR =5	0.477 0.494	1.079 0.037	0.620 0.299	0.868 0.066	0.183 0.661	-0.819 0.138	1.296 0.050
High Firm SIR =6	0.671 0.397	-1.811 0.003	-0.879 0.114	-0.438 0.426	-1.419 0.003	-3.002 0.000	3.673 0.000
Hedge portfolios within industry	1.933 0.000	3.535 0.000	3.210 0.000	3.461 0.000	2.848 0.000	4.628 0.000	

Appendix Table 4.

Future one-month and six-month abnormal returns on double sorted portfolios, excluding penny stocks

The table summarizes portfolio abnormal returns, from the Fama-French-Carhart four factor model, where the portfolio excess returns are the future one-month (in Panels A and B) and six-months (in Panels C and D) equal or value-weighted excess returns in percentage on double-sorted portfolios since portfolio creation. In establishing the double-sorted portfolios, first we exclude at the end of each month all penny stocks (stcokc with share price less than \$5) then the industries are ranked based on the industry aggregate shorted value (*IndSV*). Then, within each industry (sextile) group, stock portfolios established based on the individual firm level SIR, where SIR is the number of shares shorted relative to the total number of shares outstanding in the previous month. To save space only the portfolio abnormal returns (the intercepts from the portfolio return regressions) are reported with the relevant *p*-values (in italics). For each portfolio 281 months of data used from January 1990 to May 2013.

Panel A. Future one-month abnormal returns on equal-weighted double-sorted portfolios excluding penny stocks

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.230 <i>0.182</i>	0.296 <i>0.065</i>	0.210 <i>0.156</i>	0.336 <i>0.015</i>	0.294 <i>0.039</i>	0.431 <i>0.010</i>	-0.201 <i>0.328</i>
Low Firm SIR=2	0.193 <i>0.210</i>	0.056 <i>0.700</i>	0.191 <i>0.214</i>	0.411 <i>0.003</i>	0.086 <i>0.506</i>	0.355 <i>0.022</i>	-0.162 <i>0.424</i>
Mid-Low Firm SIR=3	0.073 <i>0.640</i>	0.211 <i>0.181</i>	0.163 <i>0.293</i>	0.160 <i>0.246</i>	0.245 <i>0.081</i>	-0.097 <i>0.555</i>	0.170 <i>0.409</i>
Mid-High Firm SIR=4	0.003 <i>0.988</i>	0.051 <i>0.758</i>	0.350 <i>0.028</i>	0.013 <i>0.931</i>	0.127 <i>0.417</i>	-0.203 <i>0.240</i>	0.206 <i>0.338</i>
High Firm SIR =5	-0.165 <i>0.377</i>	0.035 <i>0.842</i>	0.081 <i>0.623</i>	0.096 <i>0.555</i>	-0.142 <i>0.363</i>	-0.310 <i>0.099</i>	0.145 <i>0.580</i>
High Firm SIR =6	-0.280 <i>0.173</i>	-0.159 <i>0.368</i>	-0.296 <i>0.105</i>	-0.441 <i>0.012</i>	-0.362 <i>0.036</i>	-0.691 <i>0.000</i>	0.411 <i>0.140</i>
Hedge portfolios within industry	0.509 <i>0.030</i>	0.455 <i>0.033</i>	0.506 <i>0.017</i>	0.777 <i>0.000</i>	0.656 <i>0.000</i>	1.122 <i>0.000</i>	

Panel B. Future one-month abnormal returns on value-weighted double-sorted portfolios excluding penny stocks

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.116 <i>0.488</i>	0.306 <i>0.049</i>	0.182 <i>0.210</i>	0.332 <i>0.014</i>	0.242 <i>0.085</i>	0.404 <i>0.015</i>	-0.289 <i>0.168</i>
Low Firm SIR=2	0.244 <i>0.098</i>	0.110 <i>0.430</i>	0.272 <i>0.078</i>	0.378 <i>0.005</i>	0.119 <i>0.352</i>	0.308 <i>0.040</i>	-0.064 <i>0.743</i>
Mid-Low Firm SIR=3	0.066 <i>0.662</i>	0.243 <i>0.108</i>	0.162 <i>0.279</i>	0.147 <i>0.270</i>	0.242 <i>0.078</i>	-0.094 <i>0.559</i>	0.160 <i>0.426</i>
Mid-High Firm SIR=4	0.000 <i>0.998</i>	0.066 <i>0.684</i>	0.347 <i>0.025</i>	0.015 <i>0.920</i>	0.130 <i>0.397</i>	-0.208 <i>0.213</i>	0.207 <i>0.313</i>
High Firm SIR =5	-0.141 <i>0.457</i>	0.040 <i>0.817</i>	0.095 <i>0.550</i>	0.093 <i>0.550</i>	-0.154 <i>0.315</i>	-0.277 <i>0.137</i>	0.136 <i>0.606</i>
High Firm SIR =6	-0.233 <i>0.259</i>	-0.176 <i>0.318</i>	-0.267 <i>0.149</i>	-0.412 <i>0.022</i>	-0.338 <i>0.050</i>	-0.667 <i>0.000</i>	0.434 <i>0.121</i>
Hedge portfolios within industry	0.348 <i>0.132</i>	0.482 <i>0.019</i>	0.449 <i>0.035</i>	0.744 <i>0.000</i>	0.580 <i>0.001</i>	1.071 <i>0.000</i>	

Appendix Table 4 continued

Panel C. Future six-month abnormal returns on equal-weighted double-sorted portfolios excluding penny stocks

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.433 0.000	1.750 0.000	1.201 0.015	2.044 0.000	1.354 0.003	1.958 0.000	0.475 0.426
Low Firm SIR=2	1.605 0.000	0.875 0.056	0.558 0.389	1.906 0.000	1.388 0.001	1.128 0.030	0.477 0.421
Mid-Low Firm SIR=3	1.485 0.001	1.164 0.011	1.474 0.003	1.514 0.000	1.352 0.001	0.147 0.758	1.338 0.024
Mid-High Firm SIR=4	1.508 0.003	0.771 0.071	1.154 0.010	1.306 0.002	0.798 0.053	-0.518 0.264	2.025 0.002
High Firm SIR =5	0.561 0.348	0.523 0.264	0.094 0.858	0.717 0.130	-0.047 0.910	-0.856 0.124	1.417 0.092
High Firm SIR =6	-0.316 0.645	-1.590 0.005	-1.224 0.029	-0.493 0.330	-1.738 0.000	-3.161 0.000	2.845 0.001
Hedge portfolios within industry	2.748 0.000	3.339 0.000	2.426 0.000	2.538 0.000	3.092 0.000	5.118 0.000	

Panel D. Future six-month abnormal returns on value-weighted double-sorted portfolios excluding penny stocks

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.018 0.000	1.842 0.000	1.282 0.006	2.005 0.000	1.344 0.002	1.852 0.000	0.166 0.783
Low Firm SIR=2	1.766 0.000	1.000 0.022	0.865 0.137	1.998 0.000	1.545 0.000	0.908 0.057	0.858 0.117
Mid-Low Firm SIR=3	1.329 0.002	1.161 0.007	1.476 0.001	1.420 0.000	1.475 0.000	0.156 0.730	1.173 0.034
Mid-High Firm SIR=4	1.424 0.003	0.781 0.063	1.218 0.005	1.260 0.002	0.890 0.026	-0.346 0.442	1.770 0.005
High Firm SIR =5	0.494 0.404	0.579 0.209	0.337 0.525	0.759 0.097	0.004 0.992	-0.740 0.170	1.233 0.141
High Firm SIR =6	-0.048 0.944	-1.537 0.006	-1.163 0.038	-0.341 0.501	-1.480 0.001	-3.012 0.000	2.964 0.001
Hedge portfolios within industry	2.067 0.004	3.379 0.000	2.445 0.000	2.346 0.000	2.824 0.000	4.865 0.000	

Appendix Table 5.

Future one-month and six-month abnormal returns on double sorted portfolios, excluding stocks with low institutional ownership

The table summarizes portfolio abnormal returns, from the Fama-French-Carhart four factor model, where the portfolio excess returns are the future one-month (in Panels A and B) and six-months (in Panels C and D) equal or value-weighted excess returns in percentage on double-sorted portfolios since portfolio creation. In establishing the double-sorted portfolios, first we exclude stock with no or low institutional ownership, that is stocks with institutional ownership (IO) less than the 20th percentile (the cutoffs are established monthly as we establish the portfolios). Then at the end of each month, industries are ranked based on the industry aggregate shorted value (*IndSV*). Then, within each industry (sextile) group, stock portfolios established based on the individual firm level SIR, where SIR is the number of shares shorted relative to the total number of shares outstanding in the previous month. To save space only the portfolio abnormal returns (the intercepts from the portfolio return regressions) are reported with the relevant *p*-values (in italics). For each portfolio 281 months of data used from January 1990 to May 2013.

Panel A. Future one-month abnormal returns on equal-weighted double-sorted portfolios excluding stocks with low IO

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	0.422 <i>0.037</i>	0.643 <i>0.004</i>	0.426 <i>0.035</i>	0.567 <i>0.004</i>	0.560 <i>0.002</i>	0.823 <i>0.000</i>	-0.401 <i>0.111</i>
Low Firm SIR=2	0.015 <i>0.935</i>	0.021 <i>0.899</i>	0.261 <i>0.101</i>	0.478 <i>0.002</i>	0.207 <i>0.170</i>	0.446 <i>0.012</i>	-0.431 <i>0.055</i>
Mid-Low Firm SIR=3	0.393 <i>0.020</i>	0.251 <i>0.115</i>	0.354 <i>0.040</i>	0.157 <i>0.291</i>	0.122 <i>0.414</i>	0.010 <i>0.954</i>	0.383 <i>0.076</i>
Mid-High Firm SIR=4	0.129 <i>0.516</i>	0.142 <i>0.413</i>	0.427 <i>0.008</i>	0.132 <i>0.413</i>	0.233 <i>0.157</i>	-0.100 <i>0.590</i>	0.230 <i>0.334</i>
High Firm SIR =5	0.063 <i>0.746</i>	0.054 <i>0.774</i>	0.128 <i>0.453</i>	0.033 <i>0.837</i>	-0.057 <i>0.745</i>	-0.262 <i>0.184</i>	0.325 <i>0.214</i>
High Firm SIR =6	-0.338 <i>0.140</i>	-0.177 <i>0.365</i>	-0.171 <i>0.394</i>	-0.429 <i>0.024</i>	-0.228 <i>0.241</i>	-0.594 <i>0.003</i>	0.256 <i>0.410</i>
Hedge portfolios within industry	0.760 <i>0.006</i>	0.820 <i>0.003</i>	0.597 <i>0.021</i>	0.996 <i>0.000</i>	0.788 <i>0.001</i>	1.417 <i>0.000</i>	

Panel B. Future one-month abnormal returns on value-weighted double-sorted portfolios excluding stocks with low IO

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	0.275 <i>0.139</i>	0.562 <i>0.004</i>	0.375 <i>0.038</i>	0.513 <i>0.006</i>	0.452 <i>0.008</i>	0.714 <i>0.000</i>	-0.439 <i>0.060</i>
Low Firm SIR=2	0.089 <i>0.589</i>	0.099 <i>0.524</i>	0.254 <i>0.100</i>	0.398 <i>0.005</i>	0.198 <i>0.174</i>	0.402 <i>0.017</i>	-0.313 <i>0.138</i>
Mid-Low Firm SIR=3	0.373 <i>0.021</i>	0.285 <i>0.051</i>	0.344 <i>0.031</i>	0.160 <i>0.254</i>	0.157 <i>0.266</i>	-0.015 <i>0.930</i>	0.387 <i>0.060</i>
Mid-High Firm SIR=4	0.118 <i>0.522</i>	0.132 <i>0.429</i>	0.394 <i>0.010</i>	0.134 <i>0.391</i>	0.203 <i>0.215</i>	-0.147 <i>0.411</i>	0.265 <i>0.226</i>
High Firm SIR =5	0.048 <i>0.802</i>	0.048 <i>0.798</i>	0.169 <i>0.297</i>	0.065 <i>0.673</i>	-0.087 <i>0.606</i>	-0.255 <i>0.189</i>	0.303 <i>0.238</i>
High Firm SIR =6	-0.288 <i>0.210</i>	-0.207 <i>0.286</i>	-0.138 <i>0.487</i>	-0.382 <i>0.046</i>	-0.231 <i>0.223</i>	-0.584 <i>0.003</i>	0.296 <i>0.334</i>
Hedge portfolios within industry	0.562 <i>0.034</i>	0.769 <i>0.003</i>	0.514 <i>0.035</i>	0.895 <i>0.000</i>	0.683 <i>0.002</i>	1.298 <i>0.000</i>	

Appendix Table 5 continued

Panel C. Future six-month abnormal returns on equal-weighted double-sorted portfolios excluding stocks with low IO

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.832 0.000	2.315 0.000	1.668 0.007	2.782 0.000	1.905 0.001	2.767 0.000	0.065 0.929
Low Firm SIR=2	1.643 0.004	0.902 0.078	1.127 0.170	2.924 0.000	1.543 0.002	1.679 0.003	-0.035 0.958
Mid-Low Firm SIR=3	2.734 0.000	1.233 0.009	2.527 0.000	1.947 0.000	1.515 0.001	0.498 0.349	2.237 0.001
Mid-High Firm SIR=4	3.340 0.000	1.678 0.001	1.969 0.000	2.095 0.000	1.753 0.000	-0.089 0.853	3.428 0.000
High Firm SIR =5	1.332 0.023	1.195 0.033	1.260 0.050	1.222 0.017	0.552 0.230	-0.519 0.345	1.850 0.012
High Firm SIR =6	-0.436 0.577	-1.519 0.021	-0.009 0.989	-0.528 0.342	-1.215 0.015	-2.509 0.000	2.073 0.029
Hedge portfolios within industry	3.268 0.000	3.834 0.000	1.677 0.030	3.310 0.000	3.120 0.000	5.276 0.000	

Panel D. Future six-month abnormal returns on value-weighted double-sorted portfolios excluding stocks with low IO

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.323 0.000	2.276 0.000	1.853 0.001	2.553 0.000	1.698 0.002	2.640 0.000	-0.317 0.644
Low Firm SIR=2	1.961 0.000	1.052 0.028	1.028 0.169	2.851 0.000	1.764 0.000	1.445 0.005	0.517 0.381
Mid-Low Firm SIR=3	2.517 0.000	1.528 0.000	2.330 0.000	1.766 0.000	1.681 0.000	0.384 0.441	2.133 0.001
Mid-High Firm SIR=4	3.026 0.000	1.381 0.003	1.786 0.000	1.982 0.000	1.612 0.000	-0.045 0.923	3.070 0.000
High Firm SIR =5	1.086 0.051	1.027 0.053	1.333 0.028	1.259 0.011	0.507 0.248	-0.399 0.450	1.485 0.038
High Firm SIR =6	-0.185 0.811	-1.492 0.019	-0.153 0.805	-0.249 0.648	-1.055 0.029	-2.386 0.000	2.201 0.019
Hedge portfolios within industry	2.508 0.002	3.767 0.000	2.005 0.005	2.802 0.000	2.753 0.000	5.026 0.000	

Appendix Table 6.

Future one-month and six-month abnormal returns on double sorted portfolios, excluding family firms

The table summarizes portfolio abnormal returns, from the Fama-French-Carhart four factor model, where the portfolio excess returns are the future one-month (in Panels A and B) and six-months (in Panels C and D) equal or value-weighted excess returns in percentage on double-sorted portfolios since portfolio creation. In establishing the double-sorted portfolios, first we exclude all family firms based on Anderson (2010) at the end of each month then industries are ranked based on the industry aggregate shorted value (*IndSV*).² Then, within each industry (textile) group, stock portfolios established based on the individual firm level SIR, where SIR is the number of shares shorted relative to the total number of shares outstanding in the previous month. To save space only the portfolio abnormal returns (the intercepts from the portfolio return regressions) are reported with the relevant *p*-values (in italics). For each portfolio 281 months of data used from January 1990 to May 2013.

Panel A. Future one-month abnormal returns on equal-weighted double-sorted portfolios excluding family firms

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.399 <i>0.055</i>	0.342 <i>0.105</i>	0.312 <i>0.130</i>	0.300 <i>0.097</i>	0.445 <i>0.020</i>	0.700 <i>0.002</i>	-0.301 <i>0.264</i>
Low Firm SIR=2	0.299 <i>0.101</i>	0.119 <i>0.460</i>	0.159 <i>0.332</i>	0.595 <i>0.001</i>	0.102 <i>0.530</i>	0.289 <i>0.124</i>	0.011 <i>0.962</i>
Mid-Low Firm SIR=3	0.066 <i>0.701</i>	0.155 <i>0.335</i>	0.346 <i>0.032</i>	0.164 <i>0.268</i>	0.038 <i>0.796</i>	-0.075 <i>0.662</i>	0.141 <i>0.539</i>
Mid-High Firm SIR=4	-0.011 <i>0.953</i>	0.247 <i>0.149</i>	0.388 <i>0.015</i>	0.046 <i>0.770</i>	0.211 <i>0.213</i>	-0.123 <i>0.501</i>	0.112 <i>0.627</i>
High Firm SIR =5	-0.107 <i>0.590</i>	0.178 <i>0.305</i>	0.036 <i>0.849</i>	0.118 <i>0.495</i>	-0.141 <i>0.415</i>	-0.417 <i>0.031</i>	0.310 <i>0.270</i>
High Firm SIR =6	-0.539 <i>0.016</i>	-0.310 <i>0.110</i>	-0.219 <i>0.269</i>	-0.551 <i>0.002</i>	-0.459 <i>0.015</i>	-0.615 <i>0.002</i>	0.075 <i>0.800</i>
Hedge portfolios within industry	0.938 <i>0.001</i>	0.652 <i>0.016</i>	0.531 <i>0.029</i>	0.851 <i>0.000</i>	0.904 <i>0.000</i>	1.315 <i>0.000</i>	

Panel B. Future one-month abnormal returns on value-weighted double-sorted portfolios excluding family firms

	Low <i>IndSV=1</i>	Low <i>IndSV=2</i>	Mid-low <i>IndSV=3</i>	Mid-high <i>IndSV=4</i>	High <i>IndSV=5</i>	High <i>IndSV=6</i>	Hedge portfolios
Low Firm SIR=1	0.012 <i>0.964</i>	-0.506 <i>0.021</i>	-0.299 <i>0.119</i>	-0.198 <i>0.292</i>	-0.475 <i>0.008</i>	-0.436 <i>0.019</i>	-0.609 <i>0.001</i>
Low Firm SIR=2	0.248 <i>0.199</i>	0.340 <i>0.083</i>	0.251 <i>0.166</i>	0.286 <i>0.084</i>	0.355 <i>0.043</i>	0.635 <i>0.003</i>	-0.387 <i>0.125</i>
Mid-Low Firm SIR=3	0.256 <i>0.119</i>	0.140 <i>0.344</i>	0.180 <i>0.247</i>	0.558 <i>0.000</i>	0.127 <i>0.420</i>	0.272 <i>0.119</i>	-0.015 <i>0.942</i>
Mid-High Firm SIR=4	0.095 <i>0.537</i>	0.192 <i>0.181</i>	0.325 <i>0.035</i>	0.192 <i>0.162</i>	0.115 <i>0.408</i>	-0.085 <i>0.606</i>	0.180 <i>0.409</i>
High Firm SIR =5	0.003 <i>0.984</i>	0.254 <i>0.121</i>	0.347 <i>0.019</i>	0.083 <i>0.586</i>	0.209 <i>0.200</i>	-0.139 <i>0.429</i>	0.142 <i>0.512</i>
High Firm SIR =6	-0.049 <i>0.797</i>	0.156 <i>0.369</i>	0.076 <i>0.665</i>	0.100 <i>0.539</i>	-0.163 <i>0.330</i>	-0.386 <i>0.045</i>	0.337 <i>0.226</i>
Hedge portfolios within industry	0.103 <i>0.725</i>	0.754 <i>0.003</i>	0.640 <i>0.013</i>	0.448 <i>0.048</i>	0.761 <i>0.000</i>	0.790 <i>0.000</i>	

² Anderson (Anderson et al. 2012) defines family firms based on ownership structure within major U.S. companies, such as S&P500 and the largest 2000 firms for 1992 to 2010. For the years 1990 and 1991 in our sample, we assume that the firms which are family firms in 1992 are family firms in the two prior years. Similarly, we assume that firms that are identified as family firms 2010 are family firms in 2011, 2012 and 2013 as well.

Appendix Table 6 continued

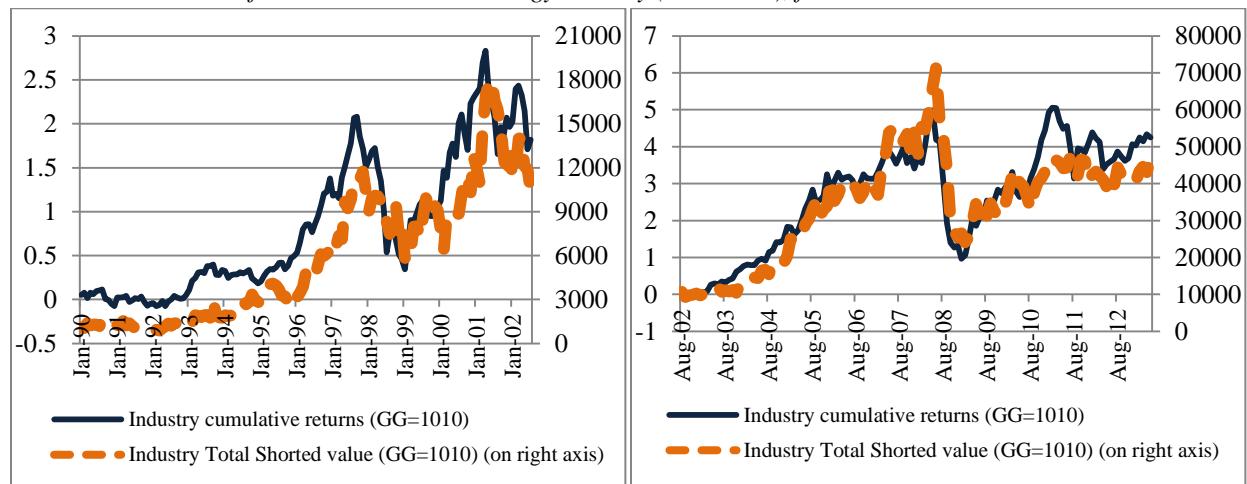
Panel C. Future six-month abnormal returns on equal-weighted double-sorted portfolios excluding family firms

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	2.658 0.000	2.042 0.000	0.900 0.125	1.670 0.001	1.097 0.066	1.994 0.005	0.664 0.425
Low Firm SIR=2	2.628 0.000	0.787 0.138	0.741 0.330	2.928 0.000	0.716 0.143	1.086 0.074	1.541 0.022
Mid-Low Firm SIR=3	1.797 0.001	0.445 0.357	1.962 0.000	1.612 0.000	1.202 0.012	0.203 0.708	1.594 0.022
Mid-High Firm SIR=4	1.932 0.001	1.488 0.003	1.265 0.016	1.893 0.000	0.941 0.038	-0.763 0.136	2.694 0.000
High Firm SIR =5	1.785 0.013	0.981 0.056	1.167 0.072	0.783 0.128	0.013 0.976	-1.539 0.008	3.323 0.000
High Firm SIR =6	-1.713 0.018	-1.467 0.030	-0.120 0.845	-0.637 0.253	-2.338 0.000	-3.138 0.000	1.425 0.108
Hedge portfolios within industry	4.371 0.000	3.510 0.000	1.021 0.169	2.307 0.000	3.435 0.000	5.131 0.000	

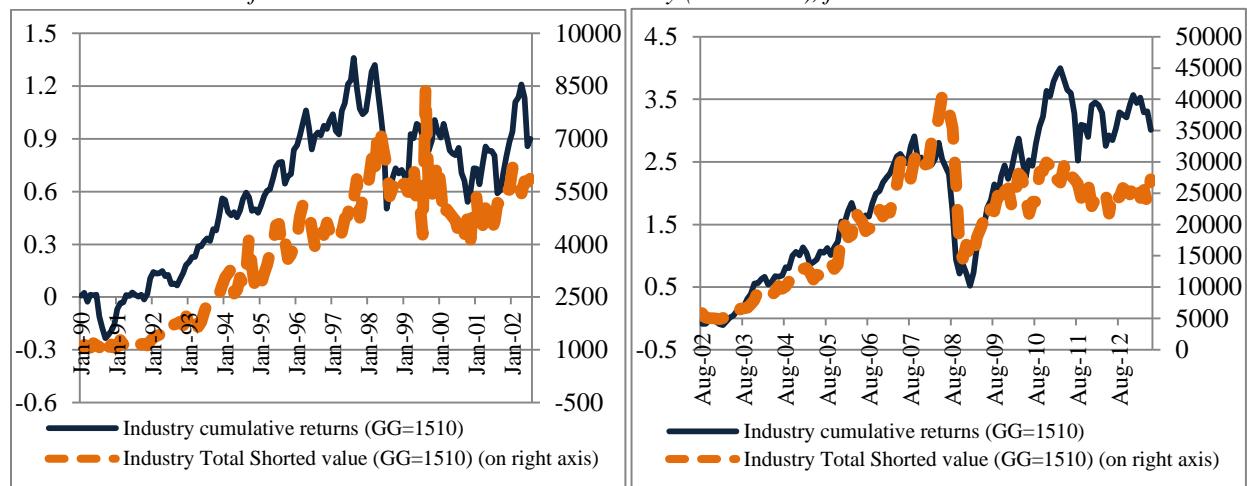
Panel D. Future six-month abnormal returns on value-weighted double-sorted portfolios excluding family firms

	Low IndSV=1	Low IndSV=2	Mid-low IndSV=3	Mid-high IndSV=4	High IndSV=5	High IndSV=6	Hedge portfolios
Low Firm SIR=1	0.543 0.517	-1.352 0.062	-1.336 0.038	-0.232 0.685	-0.297 0.590	-1.977 0.000	-2.905 0.000
Low Firm SIR=2	2.303 0.000	2.365 0.000	1.253 0.021	1.557 0.001	0.999 0.080	1.925 0.004	0.378 0.633
Mid-Low Firm SIR=3	2.649 0.000	1.094 0.029	0.800 0.249	3.040 0.000	1.140 0.013	0.937 0.090	1.712 0.005
Mid-High Firm SIR=4	1.675 0.000	0.788 0.070	1.895 0.000	1.557 0.000	1.659 0.000	0.196 0.686	1.479 0.015
High Firm SIR =5	1.780 0.001	1.467 0.001	1.239 0.005	1.826 0.000	1.100 0.010	-0.518 0.287	2.298 0.000
High Firm SIR =6	1.546 0.014	0.831 0.081	1.448 0.017	0.909 0.063	0.073 0.863	-1.306 0.019	2.853 0.001
Hedge portfolios within industry	1.552 0.082	3.656 0.000	3.701 0.000	1.485 0.034	1.853 0.002	2.977 0.000	

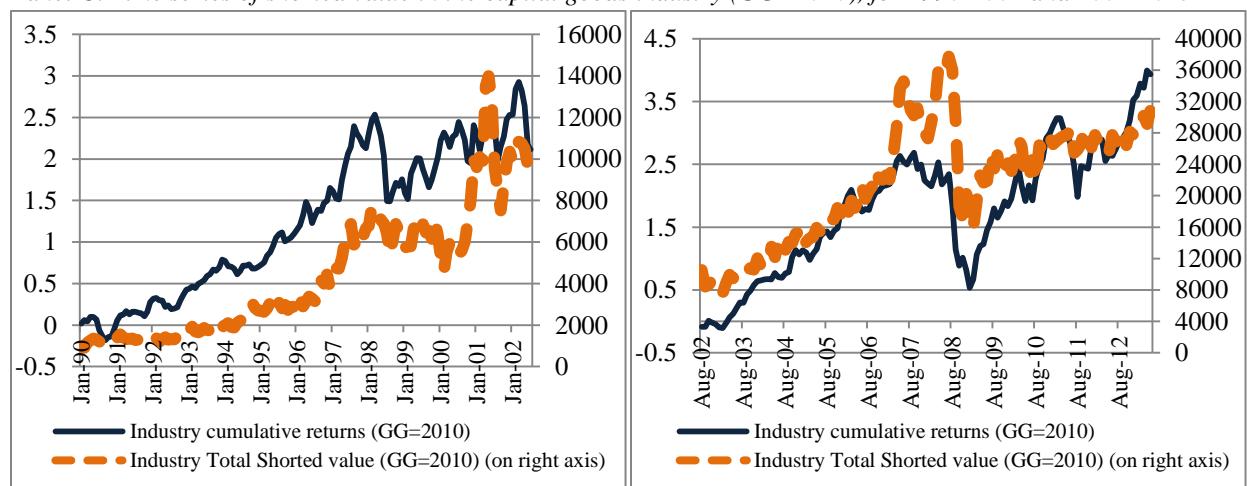
Panel A. Time series of shorted value in the energy industry (GG=1010), for 1990-2002 and 2002-2013



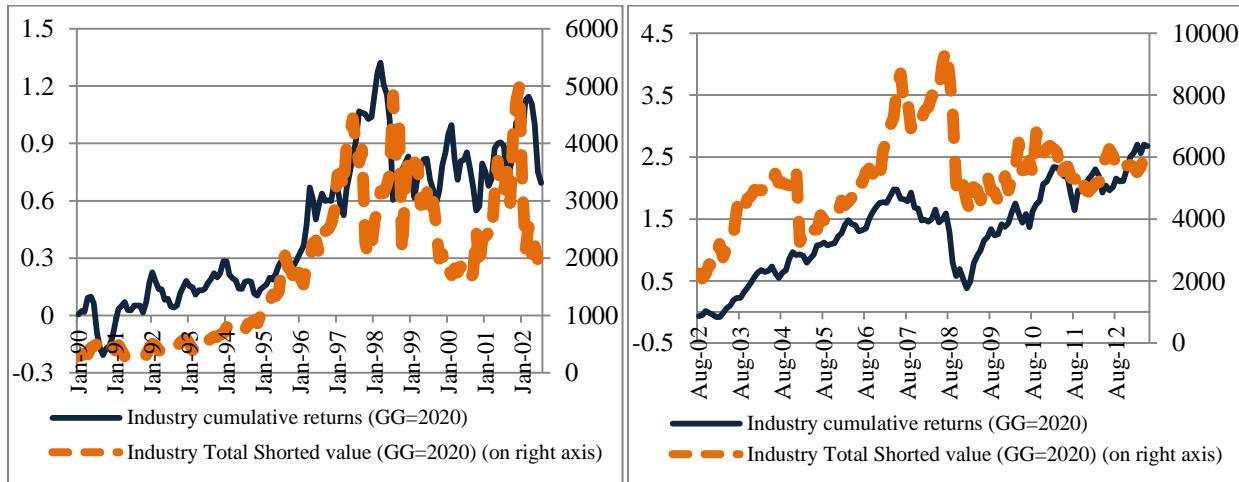
Panel B. Time series of shorted value in the materials industry (GG=1510), for 1990-2002 and 2002-2013



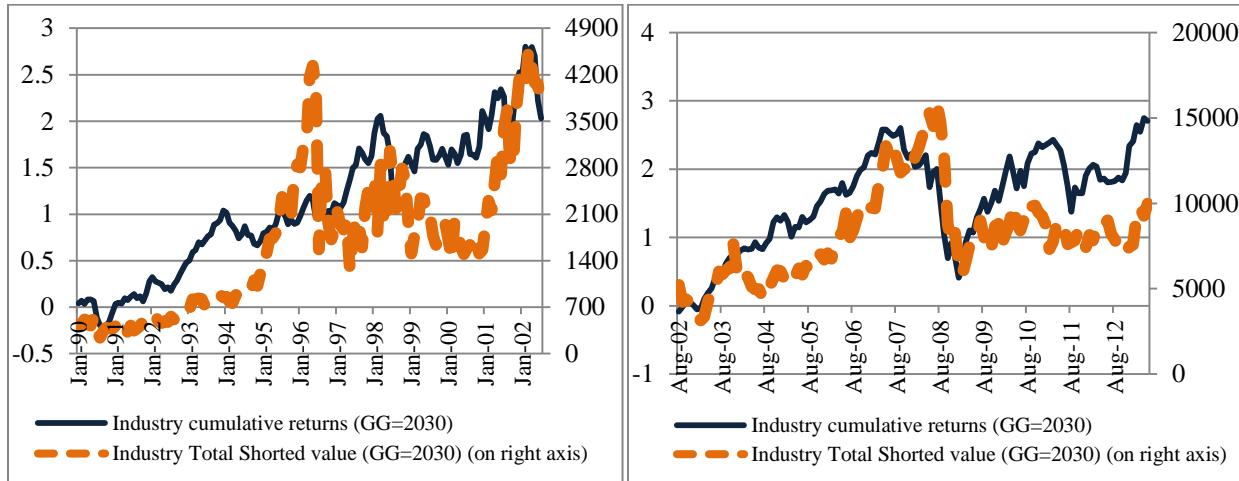
Panel C. Time series of shorted value in the capital goods industry (GG=2010), for 1990-2002 and 2002-2013



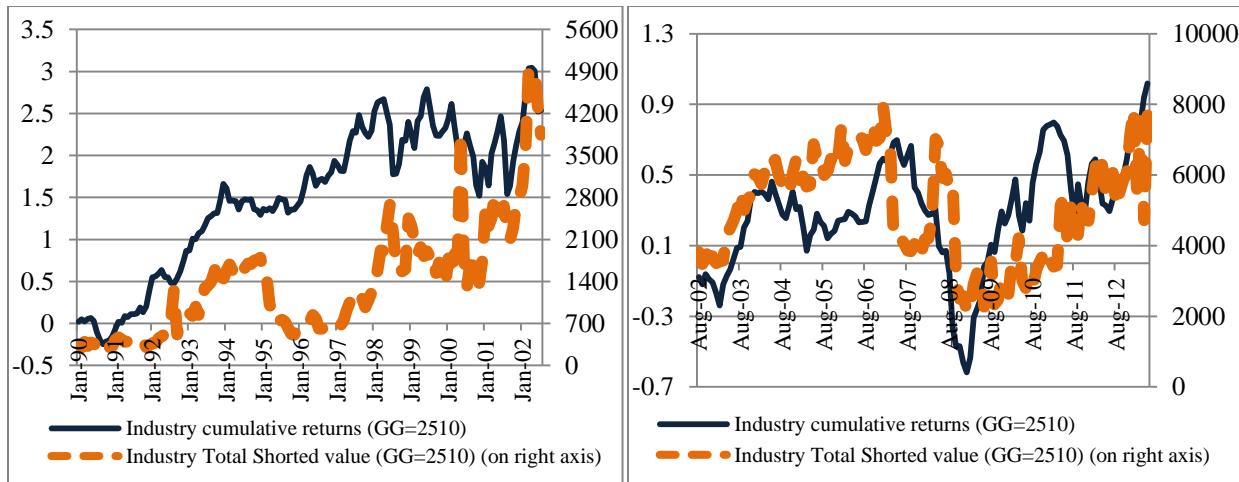
Panel D. Time series of shorted value in the commercial services & supplies industry (GG=2020), for 1990-2002 and 2002-2013



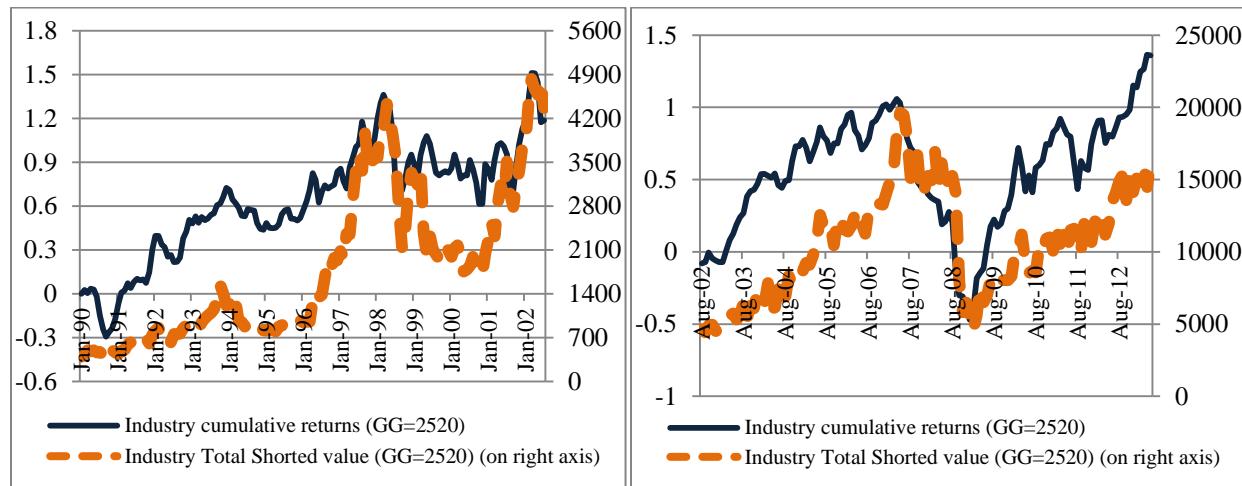
Panel E. Time series of shorted value in the transportation industry (GG=2030), for 1990-2002 and 2002-2013



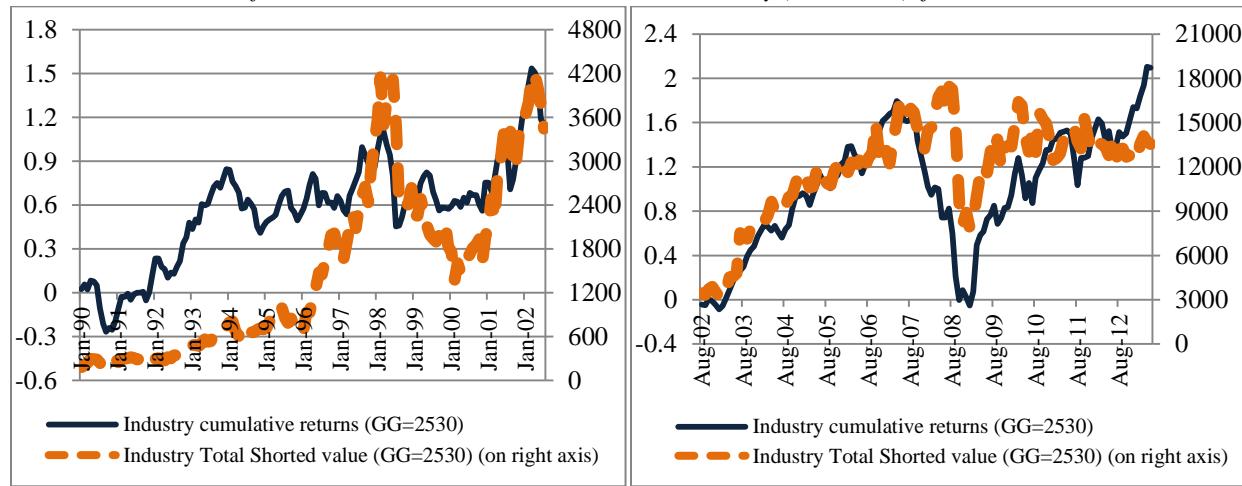
Panel F. Time series of shorted value in the automobiles & components industry (GG=2510) for 1990-2002 and 2002-2013



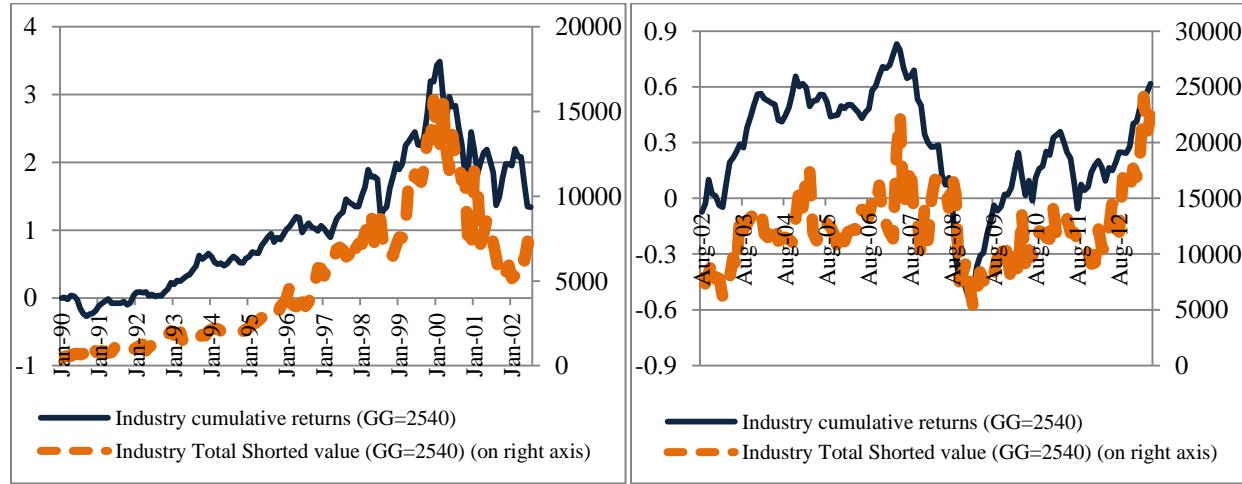
Panel G. Time series of shorted value in the consumer durables & apparel industry (GG=2520), for 1990-2002 and 2002-2013



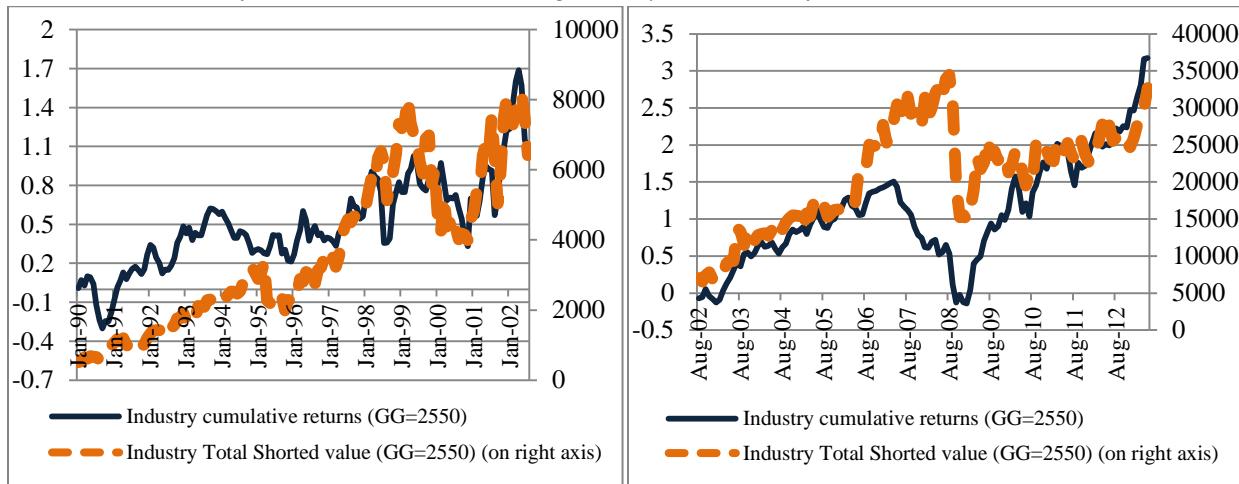
Panel H. Time series of shorted value in the consumer services industry (GG=2530), for 1990-2002 and 2002-2013



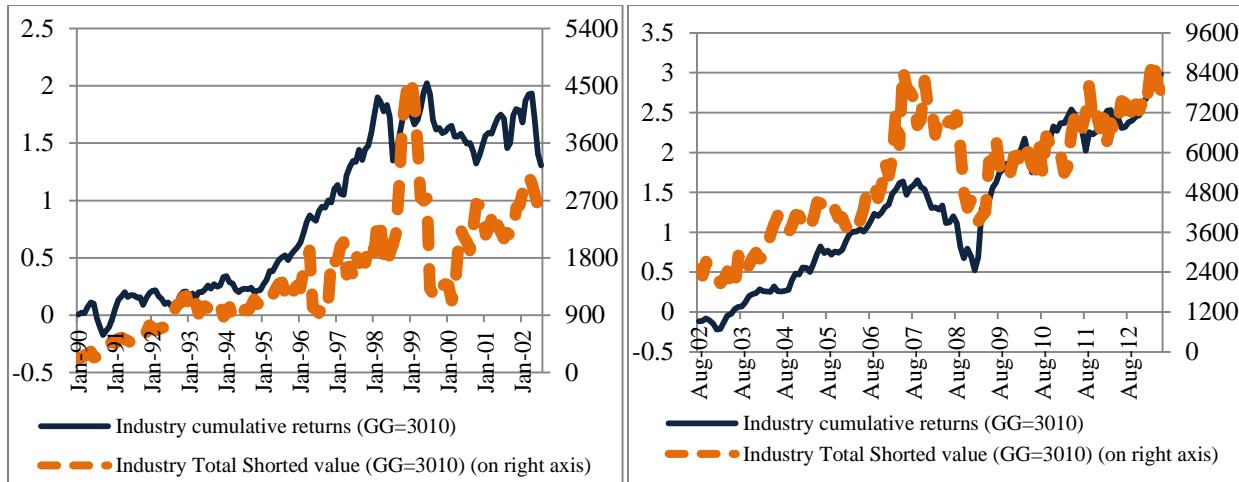
Panel I. Time series of shorted value in the media industry (GG=2540), for 1990-2002 and 2002-2013



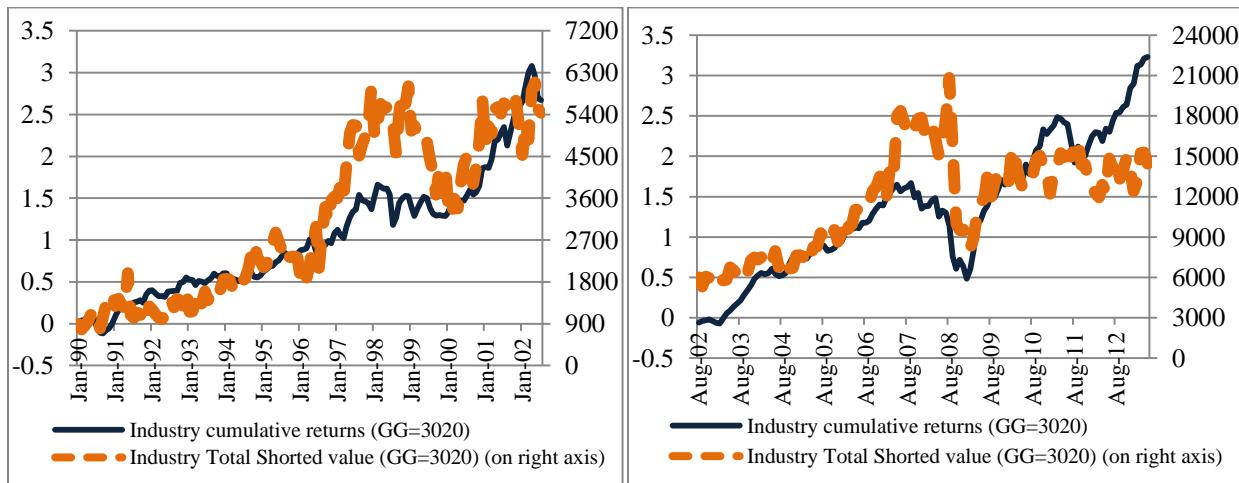
Panel J. Time series of shorted value in the retailing industry (GG=2550), for 1990-2002 and 2002-2013



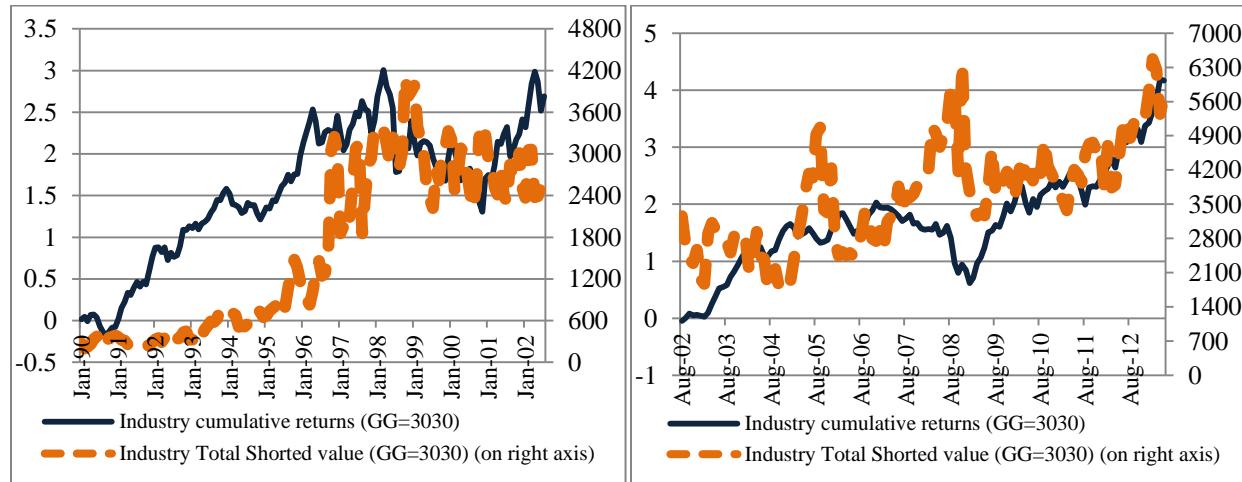
Panel K. Time series of shorted value in the food & staples industry (GG=3010), for 1990-2002 and 2002-2013



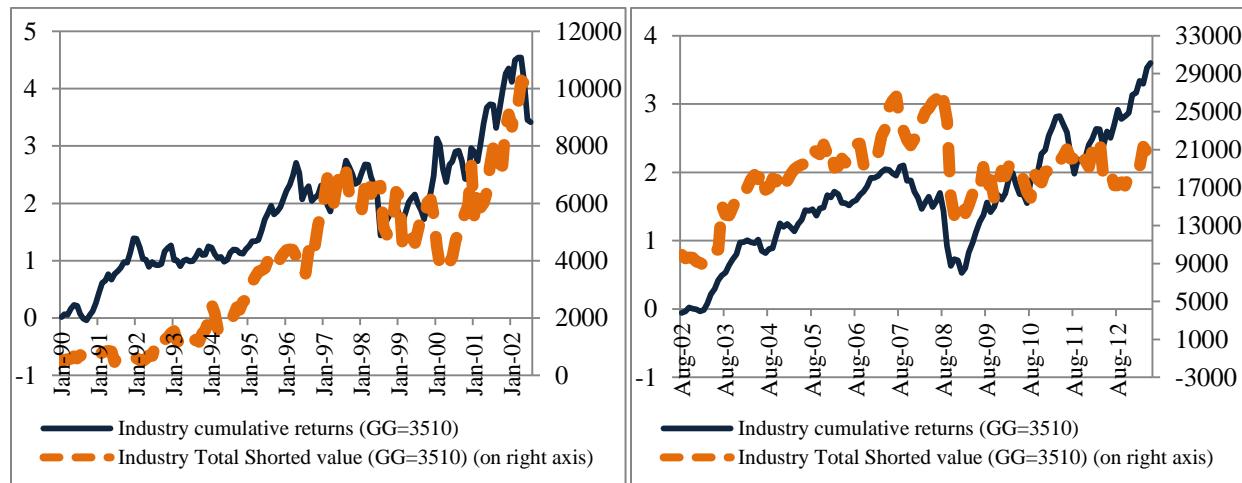
Panel L. Time series of shorted value in the food, beverage & tobacco industry (GG=3020), for 1990-2002 and 2002-2013



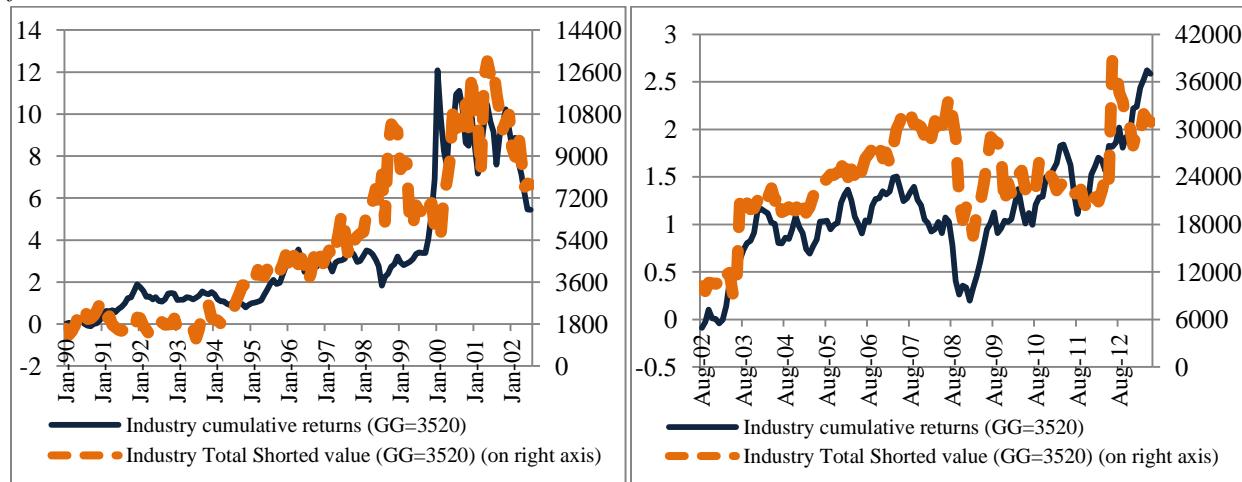
Panel M. Time series of shorted value in the household & personal products industry (GG=3030), for 1990-2002 and 2002-2013



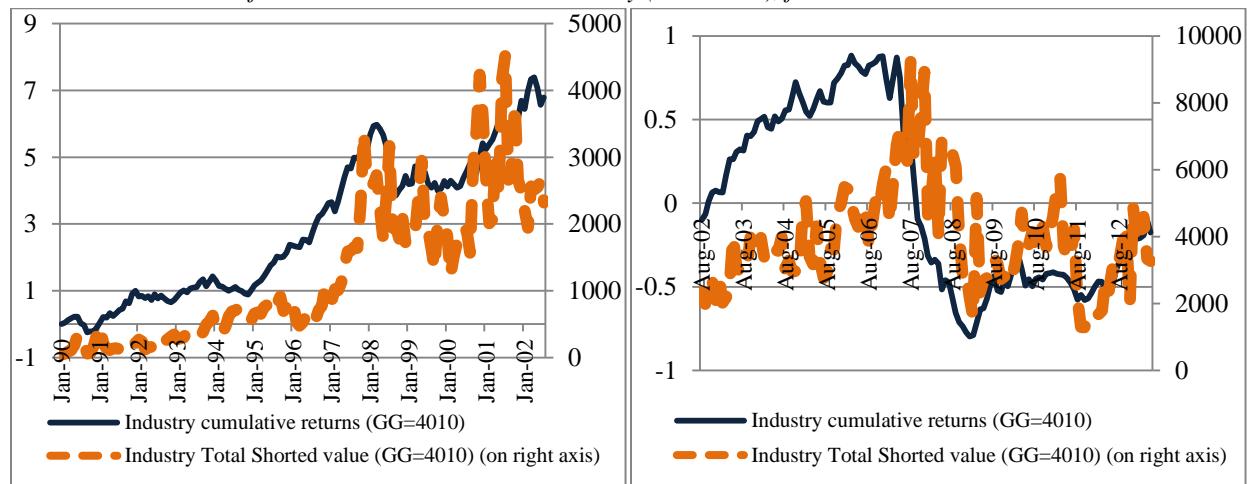
Panel N. Time series of shorted value in the health care equipment & services industry (GG=3510), for 1990-2002 and 2002-2013



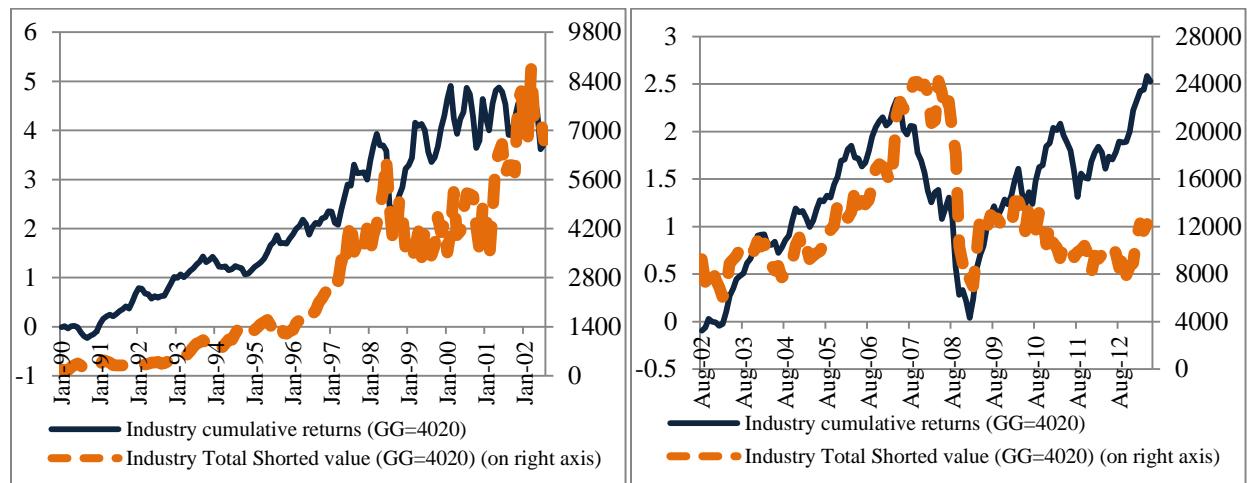
Panel O. Time series of shorted value in the pharmaceuticals, biotechnology & life sciences industry (GG=3520), for 1990-2002 and 2002-2013



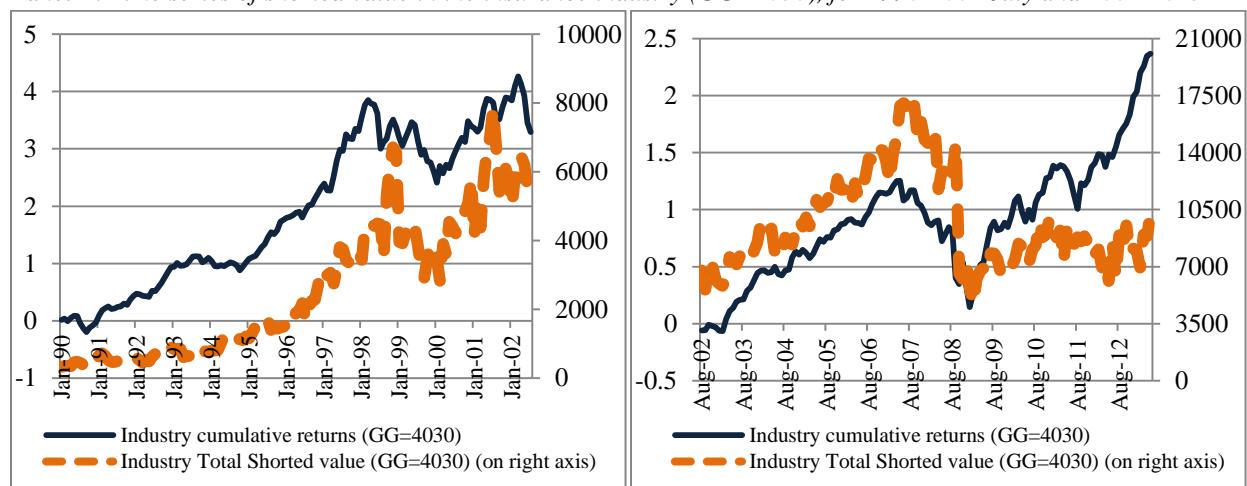
Panel P. Time series of shorted value in the banks industry (GG=4010), for 1990-2002 and 2002-2013



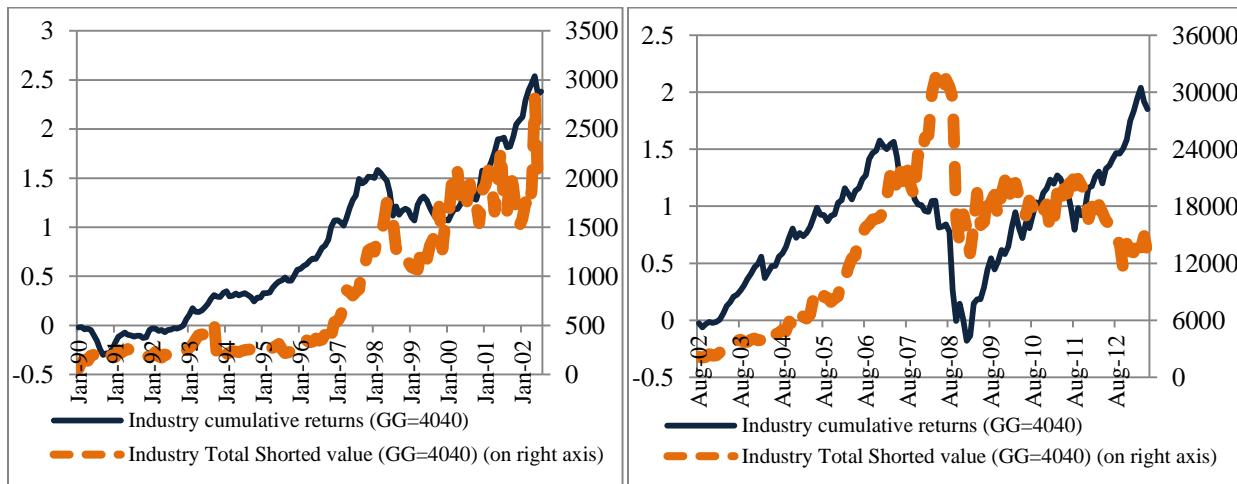
Panel Q. Time series of shorted value in the diversified financials industry (GG=4020), for 1990-2002 and 2002-2013



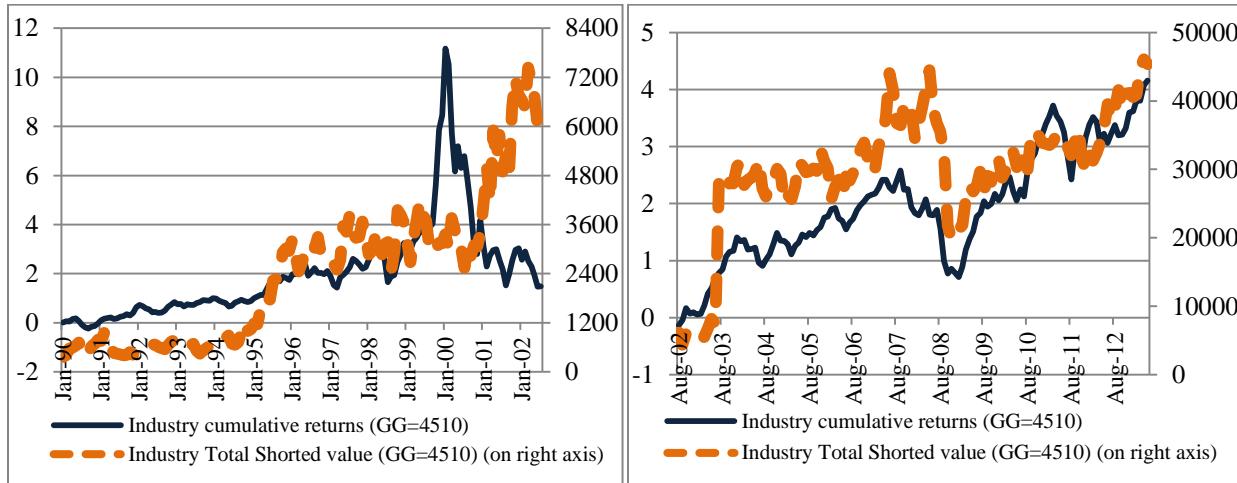
Panel R. Time series of shorted value in the insurance industry (GG=4030), for 1990-2002 July and 2002-2013



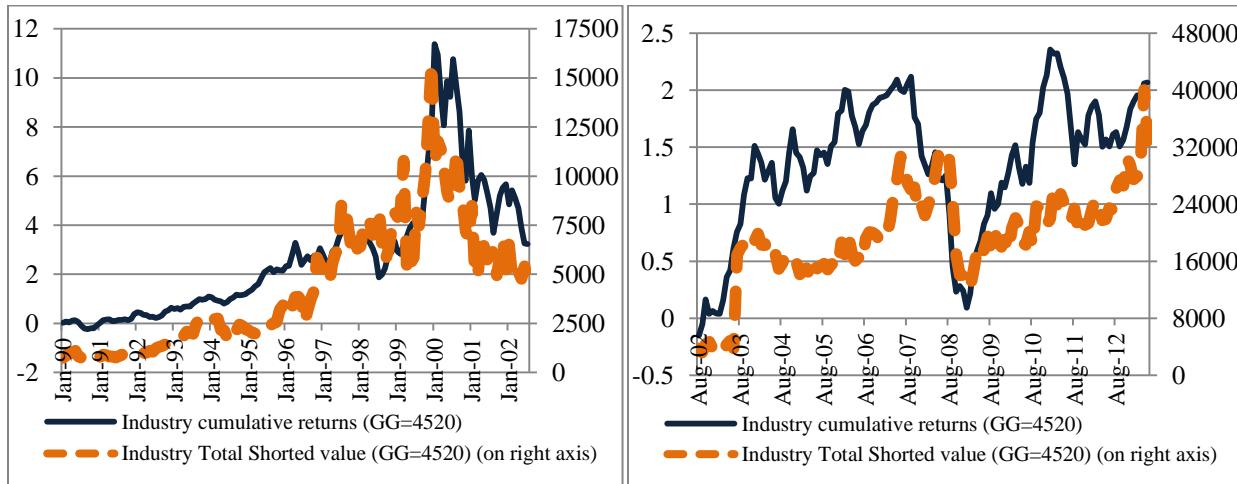
Panel S. Time series of shorted value in the financial-real estate industry (GG=4040), for 1990-2002 and 2002-2013



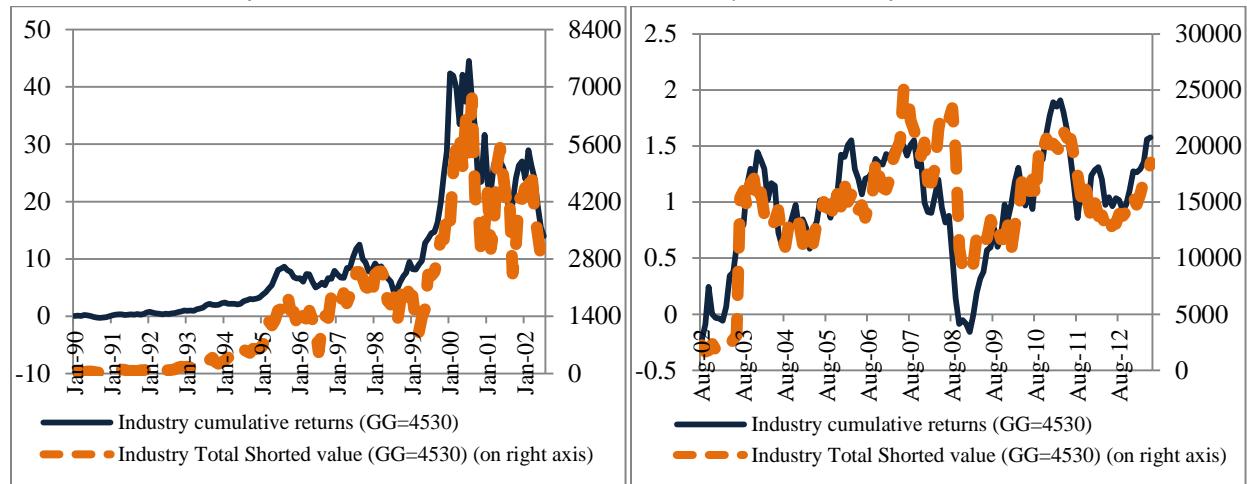
Panel T. Time series of shorted value in the software & services industry (GG=4510), for 1990-2002 and 2002-2013



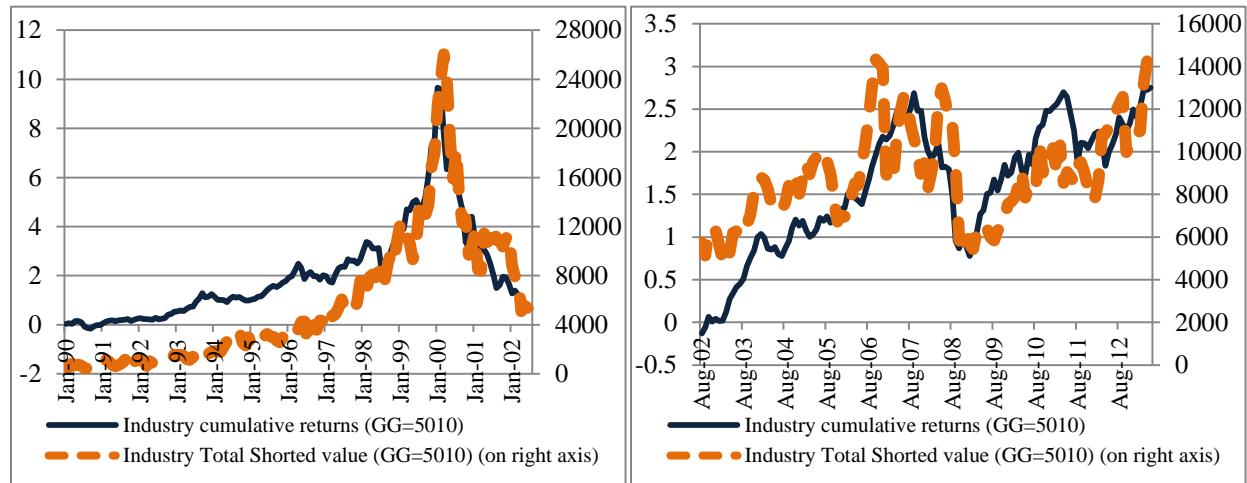
Panel U. Time series of shorted value in the technology hardware & equipment industry (GG=4520), for 1990-2002 and 2002-2013



Panel V. Time series of shorted value in the semiconductors industry (GG=4530), for 1990-2002 and 2002-2013



Panel W. Time series of shorted value in the telecommunication service industry (GG=5010), for 1990-2002 and 2002-2013



Panel X. Time series of shorted value in the utilities industry (GG=5510), for 1990-2002 and 2002-2013

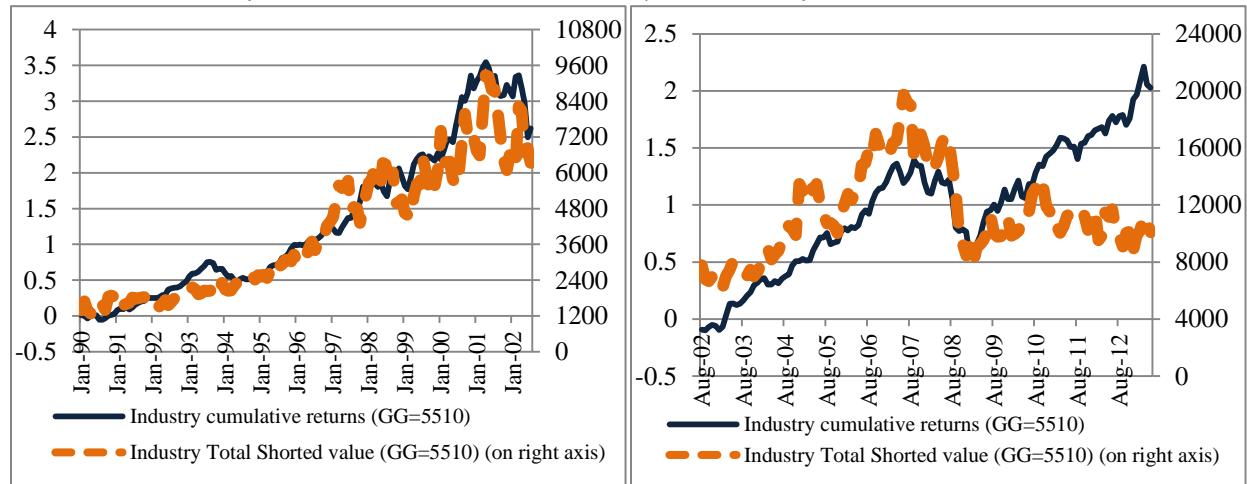


Figure 1. Time-series of shorted value and cumulative industry returns in the 24 GIC industry groups.